



Value Electronics

Exceptional A/V products and custom installation

📍 35 Popham Rd, Scarsdale, NY 10583

📞 914-723-3344

✉ sales@valueelectronics.com

🌐 www.valueelectronics.com

PRESS RELEASE: FOR IMMEDIATE RELEASE - PRESS INVITED

Target markets: Hollywood film makers, TV Broadcasters, Streaming content providers, movie and sports lovers, technology enthusiasts and to all who want the best in audio and video entertainment

2019 TV Shootout[®] Event to Determine Best Quality Picture/Display *Industry Experts will Test and Evaluate Premium TVs*

SCARSDALE, NY (June 4, 2019) – Value Electronics, a leading independent Audio/Video retailer in Westchester County, NY, is hosting its well-respected annual TV Shootout[®] at 9am Wednesday, June 12, 2019 at Jacob Javits in NYC. This year Value Electronics partnered with CE Week to give their event more exposure to trade and open it to professional post production video experts.

Now in its 15th year, the TV Shootout will also be webcast live to reach the largest audience of electronics enthusiasts and media worldwide. A panel of professional video colorists, finishers, TV reviewers, and video scientists have been selected to judge and vote on all of the picture quality attributes to determine which TV will be awarded the 2019 “King of TV.”

All qualified media, tech influencers and video enthusiasts are invited to attend the event by registering via email: rzohn@valueelectronics.com.

The TVs are taken randomly from Value Electronics’ inventory, no manufacturer supplied samples are used. Event creator, Robert Zohn says this will be the best TV Shootout ever and a must see for all who are interested in the best video display.

The objective of the TV Shootout is to award the best TVs in each of the attributes of picture quality. The annual TV Shootout only uses the flagship TV series from each of the premium TV manufacturers that are available in the US at this time.

Here’s the list of TVs completing in the 2019 TV Shootout evaluation event:

- LG’s OLED65C9PUA OLED TV
- Samsung’s QN65Q90R LCD/LED TV
- Sony’s XBR-65A9G OLED TV
- Sony’s XBR-65Z9F LCD/LED TV

The latest state of the art in switching, distribution, HDMI cables and test equipment are supplied by AVProStore and Metra Home Theater. The event will be moderated by Scott Wilkinson with industry experts, Joel Silver, Imaging Science Foundation and Kevin Miller ISFTV presenting the TV Shootout program that uses test patterns and real content to demonstrate all attributes of picture quality, including contrast, color fidelity, color saturation, and motion resolution.

About Value Electronics

Value Electronics, founded in 1998, is a custom a/v integrator with a retail showroom in the Village of Scarsdale, NY. Owners, Wendy and Robert Zohn created and began sponsoring the TV Shootout evaluation event in 2004. The TV Shootout evaluation event has gained the CE industry’s respect and it has become a go-to source for video enthusiasts to help make the best TV purchase decision.

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