



Value Electronics

Exceptional A/V products and custom installation

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PRESS RELEASE: FOR IMMEDIATE RELEASE

SONY AND LG OLED TVs TAKE THE SPOTLIGHT AT VALUE ELECTRONICS' 14th ANNUAL TV SHOOTOUT™

Video experts along with attendees chose the "King of TV" for 2018

SCARSDALE, NY (September 24, 2018) – [Value Electronics](#), a leading independent audio video retailer in Scarsdale, NY, hosted its well respected annual TV Shootout evaluation event at Value Electronics Scarsdale, NY Showroom to determine who makes the best TV for 2018. The Shootout participants and pros test, evaluate, and compare picture quality attributes of the latest flagship TVs each year side-by-side and the winner is crowned "King of TV."

The four TVs competing for the 2018 crown included LG's OLED65E8PUA OLED TV, Samsung's QN65Q9FN LED TV, Sony's XBR-65A9F OLED TV, and Sony's XBR-65Z9F LED TV.

The new "King of TV" for 2018 is Sony's A9F Series OLED TV! The two OLED TVs, Sony's XBR-65A9F and LG's OLED65E8P, took the lead in most of the voting categories and both had top performance in major picture quality attributes. Sony's OLED TV had a slight edge with the panel of expert judges, leading to its win in the competition.

Here's the breakdown of the specific award categories:

- **Best HDR TV (HDR Reference Mode), Ties LG OLED65E8PUA and Sony's XBR-65A9F, both are OLED TVs**
- **Best Living Room TV (SDR Day Mode/Video Processing), Sony A9F OLED TV**
- **Best Home Theater TV (SDR Reference Mode), Sony A9F OLED TV**

The [results are available on Value Electronics'](#) website and everyone is encouraged to use this information to determine what TV is best for them. Robert Zohn, owner of Value Electronics, commented, "Consumers are advised to use the voting results to assess which criteria are most important to them and review each category to determine the TV that best matches their priorities and viewing conditions."

Congratulations to all the manufacturers of the great flagship TVs competing in this event from LG, Sony, and Samsung!

About Value Electronics and the Flat Panel TV Shootout

Value Electronics, founded in 1998 is a custom a/v integrator with a retail showroom in the Village of Scarsdale, NY. Owners, Wendy and Robert Zohn, created and began sponsoring the TV Shootout evaluation event in 2004. The TV Shootout evaluation event has gained the CE industry's respect and it has become a go-to source for video enthusiasts to help make the best TV purchase decision.

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SOME OF THE ATTENDEES OF THE 2018 TV SHOOTOUT EVALUATION EVENT



ATTENDEES OF THE 2018 TV SHOOTOUT EVALUATION EVENT EVALUATING THE TVs