

# Panasonic ideas for life



**ValueElectronics.com Inc.**  
Authorized Panasonic Factory Direct Dealer



- 600Hz Sub-field Drive**

Fast action stays crisp, every motion appears in vivid detail

- Easy IPTV**

Enjoy select Web entertainment on your VIERA HDTV

- VIERA Image Viewer H.264 (Photo & Movie)**

View your digital photos and videos on your VIERA HDTV

- DLNA**

Enjoy content from your PC & other home devices on your VIERA HDTV



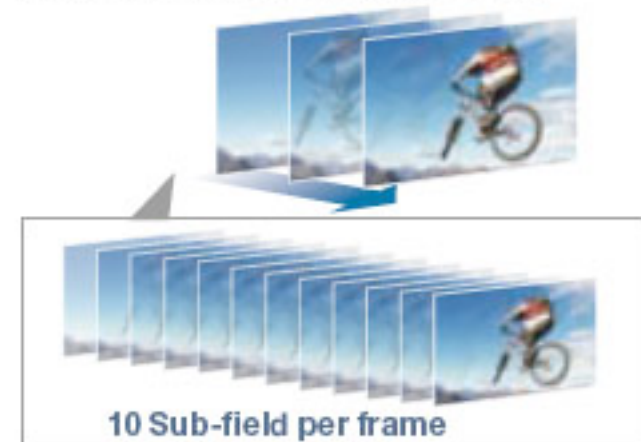
## **600Hz Sub-field Drive\*** **Crisp, clear moving pictures**

600Hz technology lets you view superb motion and still images. For even greater clarity with motion images, Panasonic uses its own unique image-analysis technology. This technology converts the motion in each scene into dots. And each frame is practically displayed for a shorter length of time than in previous systems, to reduce aftereffects.

\*When using cinema mode.



The images consist of 60 frames per second



## Easy Viewing of Photos and Videos VIERA Image Viewer™

Equipped with an SD card slot, VIERA makes it easy to view full-HD photos and motion images that you shot yourself. Simply insert the SD memory card into the slot, and you're ready to view your photos and full-HD videos on the big screen. You can make your slide shows even more impressive by adding background music and attractive frames.

With VIERA's big screen and superb image quality, family and friends will love sharing your memories.



## Enjoy Web Entertainment Instantly EASY IPTV™

Simply press the VIERA Tools button on the remote control to directly access a variety of Internet services.

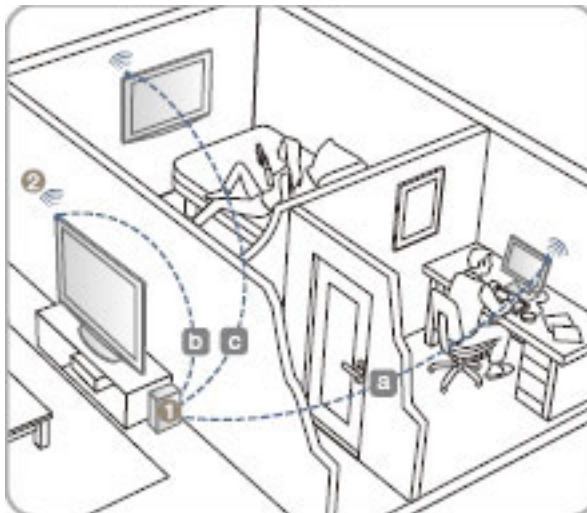
Enjoy online music and movies with ease.



## DLNA

Connect a DLNA-compatible VIERA and DLNA-compatible AV equipment to your home network, and you can watch movies, listen to music and view photos from any room in the house.

VIERA's Wi-Fi capability gives you even more layout flexibility.



## DLNA

- 1 Watch photos and videos saved onto a PC on the large-screen TV in your living room.



## Environment-Friendly Panel

Mercury and Lead Free Plasma Display Panel Panasonic is committed to making our products more friendly to the environment. In line with this commitment, all VIERA plasma display panels are free of both lead and mercury. This reduces impact on the environment years down the road when the TV is recycled or retired from use.



## Years of Beautiful Images Long Panel Life, Up to 100,000 Hours

One important way consumers can protect the environment is by choosing high-quality products and taking care of them so they last for a long time. A high-quality VIERA HDTV can help.

Thanks to a newly designed phosphor process and rear panel process, our plasma panels last for up to 100,000 hours before the brightness decreases by half. That's more than 30 years of viewing 8 hours a day.

\*The panel of an LCD HDTV can last up to 60,000 hours.



## Easy Access to Helpful Functions VIERA Tools

The VIERA Tools user interface makes it easy to access and understand key functions.

Simply press a function button, and an explanation appears on the screen

Keep the button pressed to activate the function immediately.

\*The VIERA Tools screen design is subject to change without notice.

\*\*The screen display varies depending on the model.



# Panasonic 2011 Plasma Series X3 Technical Specifications:

## VIDEO:

Screen Size 42" Class (41.6" diagonal)  
Aspect Ratio 16:9  
Native Resolution (Number of Pixels 786,432 (1,024 x 768)  
Moving Picture Resolution 720 lines or more  
Shades of Gradation 6,144 equivalent  
HDTV Display Capability (1080p, 1080i, 720p)  
EDTV Display Capability (480p)  
Aspect Control 4:3, Zoom, Full, Just, H-Fill  
24p Playback (2:3) Yes  
Deep Color Yes  
x.v.Color Yes  
3D Color Management Yes  
Motion Pattern Noise Reduction Yes  
600 Hz Sub-field Drive Yes

## AUDIO:

Speakers Full-range x 2 (L, R)  
Number of Speakers 2  
Audio Output 20 W  
Surround Sound Yes

## INPUTS & JACKS:

HDMI Input 2  
Composite Video Input RCA x 1  
Audio Input (for Video) RCA x 1  
Component Video Inputs (Y, PB, PR) RCA x 1  
Audio Input (for Component Video) RCA x 1  
Digital Audio Output (Optical) 1  
HDMI Input-Support Feature Audio Return Channel (Input 1)  
Analog Audio Input ( for HDMI/DVI) Yes  
USB 2  
LAN Port 1

## CONVENIENCE FEATURES:

VIERA Link™ Yes  
VIERA® Tools Yes  
Game Mode Yes  
Integrated ATSC Tuner Yes  
VIERA Image Viewer Y (AVCHD/MPEG2/JPEG/MP3 playback)  
Pixel Orbiter (Anti-Image Retention) Yes  
Built-In Closed Caption Decoder Yes  
Off - Timers Yes  
Trilingual Menu English/Spanish/French  
Easy IPTV Yes  
Wireless LAN Adaptor WiFi Ready  
DLNA Yes

## GENERAL:

Power Supply AC 120 V, 60Hz  
Receiving System ATSC/QAM/NTSC  
Operating Temperature 32°F - 104°F (0°C - 40°C)  
Safety Standard UL6500/C-UL  
Optional Wall-mounting Bracket VE 5 Star \$79.00  
Dimensions (H x W x D) with Stand 26.8" X 40.3" X 12.1"  
Dimensions (H x W x D) without Stand 25.1" X 40.3"  
Speaker depth (bottom rear bump out) : 3.7"; Panel depth: 3.4"  
Weight (lbs.) w/Stand 51.8 lbs.  
Weight (lbs.) without Stand 49.6 lbs.  
Carton Dimensions 29.4" x 45.3" x 10.8"  
Gross Weight (lbs.) 64.0 lbs.