



Paramount
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NEWS

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PARAMOUNT PICTURES HOME ENTERTAINMENT UNVEILS HD DVD LAUNCH TITLES

Action, Special Effects and Star-Power Showcased with Titles Ranging from
The Italian Job to *Mission Impossible 3*

LOS ANGELES (January 4, 2006) – Paramount Pictures Home Entertainment announced today a diverse line-up of “Paramount High Definition” titles for release on the HD DVD format in 2006.

“We are excited to support the launch of HD DVD with ten titles from Paramount’s storied library,” said Thomas Lesinski, President, Paramount Pictures, Worldwide Home Entertainment. “As the appetite for high definition entertainment grows, Paramount will leverage its depth of content to help satisfy consumer demand around the world.”

The titles scheduled for launch include recent hits such as *Four Brothers* and *Sahara*, sci-fi thrillers *Aeon Flux* and *Sky Captain & the World of Tomorrow*, action-adventures *The Italian Job* and *Tomb Raider*, the renowned music documentary *U2: Rattle and Hum* and Tim Burton’s *Sleepy Hollow*. Rounding out the debut slate are *We Were Soldiers* and *Manchurian Candidate* starring Academy Award® winners Mel Gibson and Denzel Washington respectively.

The 2006 line-up continues with the debut of a *Mission Impossible* trilogy for HD DVD which includes the new *Mission Impossible 3*, *Mission Impossible* and *Mission Impossible 2*, scheduled for later in the year. Paramount Pictures Home Entertainment plans to support the HD DVD format with an extensive slate of titles throughout the year and beyond.

About HD DVD

HD DVD will provide consumers with stunning picture and sound quality, taking full advantage of high-definition televisions and home theater systems. The entertainment experience extends well beyond today's DVDs, allowing new and innovative ways to view movies and access bonus content.

HD DVD discs are based on the same physical disc structure as current DVDs which enables manufacture of highly reliable hardware and discs at a reasonable cost. The format is supported by cutting-edge blue laser technology. It uses newly developed data processing techniques and takes advantage of advanced video compression standards.

The HD DVD Promotions Group was created to help bring HD DVD products and content into the marketplace and share its promotional activity among members to encourage the broad acceptance of the platform on a worldwide basis. Its 120-member list includes Toshiba Corporation, Microsoft, Intel, HP, Sanyo, NEC, Memory-Tech, Warner Home Video, Paramount Home Entertainment and Universal Pictures. For more information please visit <http://www.hddvdprg.com/press>.

About Paramount Pictures Home Entertainment

Paramount Pictures Home Entertainment is part of Paramount Pictures, a division of Viacom Inc., and is responsible for the worldwide sales, marketing, and distribution of home entertainment for Viacom including: Paramount Pictures, Paramount Television, Nickelodeon, MTV, Comedy Central and CBS. Paramount Pictures Home Entertainment is part of the entertainment operations of the new Viacom Inc., which also owns MTV Networks (MTV, VH1, Nickelodeon, Nick at Nite, Comedy Central, CMT: Country Music Television, Spike TV, TV Land and many other networks around the world), BET, Paramount Pictures and Famous Music.

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