

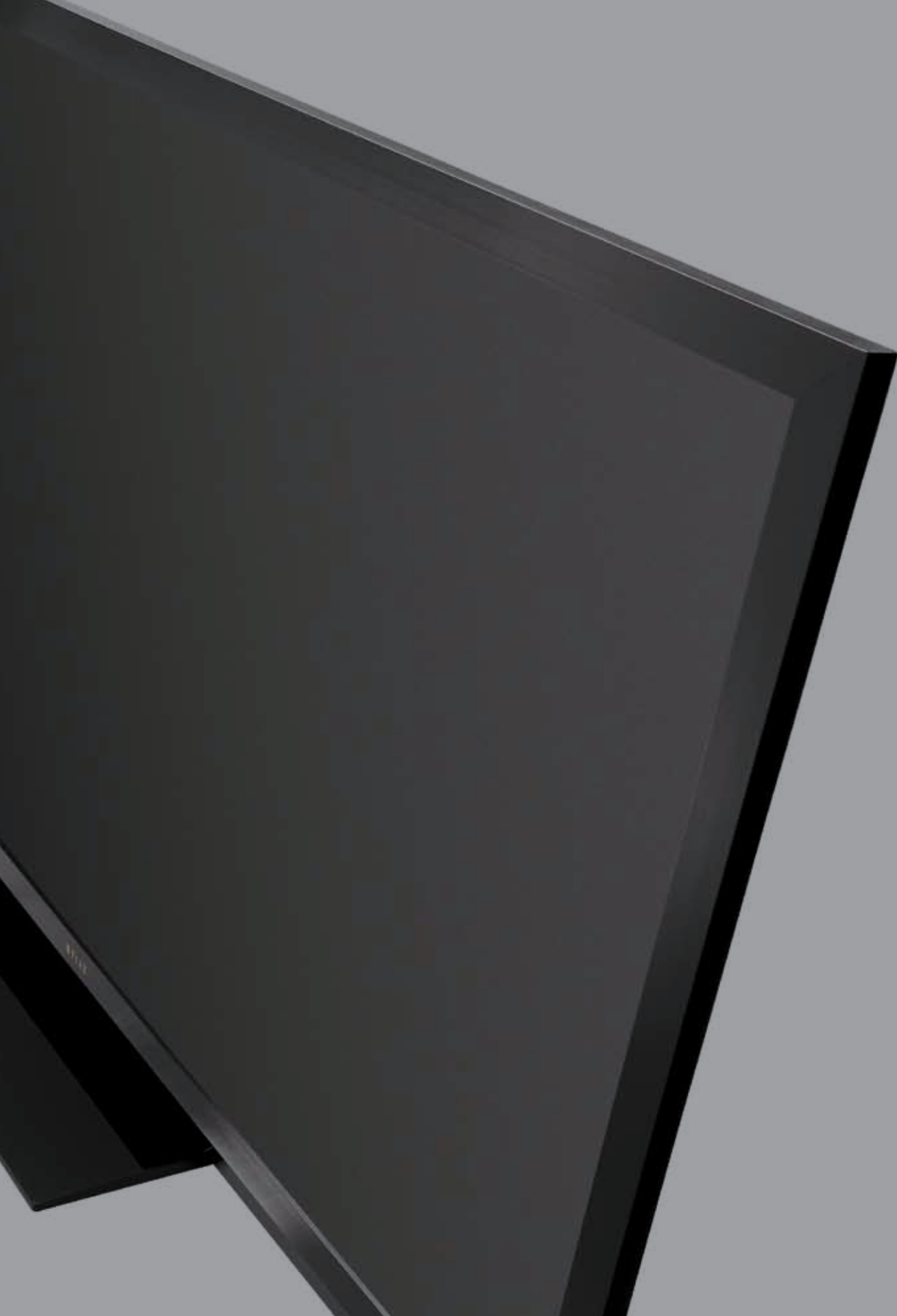
picture perfect

ELITE

FOR YEARS, THE NAME ELITE HAS BEEN
SYNONYMOUS WITH THE INDUSTRY'S
REFERENCE STANDARD FOR THE PERFECT
TELEVISION PICTURE. BLACKS SO DEEP,
THEY DISAPPEAR INTO THE BEZEL.
WHITES SO BRIGHT, THEY BURN YOUR
RETINA. AND NOW OVER A TRILLION
COLORS IN BETWEEN THANKS TO THE
ADDITION OF YELLOW PIXELS TO THE
STANDARD RGB PIXELS OTHERS ARE
SO CONTENT WITH. ELITE IS PROUD TO
INTRODUCE THEIR BIGGEST AND MOST
BREATHTAKING TELEVISION EVER IN
LCD. IT WILL ONCE AGAIN BECOME THE
STANDARD BY WHICH ALL TELEVISIONS
WILL BE JUDGED.

WELCOME TO ELITE LCD TV.

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simply breathtaking

WHEN YOU SEE THE PICTURE FOR THE FIRST TIME, YOU'LL FIND YOURSELF UNCONSCIOUSLY HOLDING YOUR BREATH. IT WILL BE NEARLY IMPOSSIBLE TO KEEP YOUR EYES OFF OF IT. THESE NEW ELITE LCD MASTERPIECES ARE AN INCREDIBLE COMBINATION OF STATE-OF-THE-ART ENGINEERING AND THE PROPRIETARY MAGIC THAT HAVE MADE THE ELITE FLAT PANEL PICTURE LEGENDARY FOR OVER A DECADE. YOU'LL EXPERIENCE A NEVER-BEFORE-SEEN RANGE OF COLORS, WITH THE ADDITION OF YELLOW PIXELS TO THE STANDARD RGB PALETTE. SUPER SMOOTH PANS THAT CHALLENGE EVEN THE FASTEST CAMERA SWEEPS. CONTRAST THAT SPANS DEEP BLACK TO 100% LIGHT. AND A PROPRIETARY FULL ARRAY LED BACKLIGHT TECHNOLOGY THAT PRODUCES A SIGNIFICANTLY BRIGHTER AND RICHER IMAGE. YOU'LL INSTANTLY RECOGNIZE THIS AS AN ENTIRELY DIFFERENT BREED OF TELEVISION PICTURE.

IT'S OKAY. YOU CAN BREATHE NOW.

big and beautiful

IN ADDITION TO A SPECTACULAR PICTURE, THEIR SHEER SIZE IS AWE-INSPIRING. THE PRO-70X5FD AND PRO-60X5FD WILL FILL MOST ROOMS LIKE A THEATER SCREEN. YOU'LL FEEL LIKE YOU'RE ON THE COURT, IN THE CAR CHASE, OR SCALING THE SIDE OF A CLIFF FROM YOUR FAVORITE TV SHOWS. AND WITH ELITE 3D, YOU'LL BE TRANSPORTED INTO ANOTHER REALITY. ELITE ALSO CONNECTS YOU TO A WORLD OF UNIMAGINABLE CONTENT—FROM NEARLY EVERY TOP STREAMING MOVIE AND MUSIC PROVIDER, TO TODAY'S MOST POPULAR SOCIAL NETWORKING VENUES. YOUR ELITE TELEVISION WILL BECOME THE GATEWAY TO YOUR ENTERTAINMENT AND TECHNOLOGY LIFESTYLE.



THE ELITE PRO-70X5FD
70" Screen Class Size (69 1/2" Diagonal)



THE ELITE 60" PRO-60X5FD
60" Screen Class Size (60 1/32" Diagonal)



the technology that brings our magic to life



BUILT-IN WIFI
INTERNET CONNECTIVITY
STREAMING MOVIES AND APPS



Membership and/or additional fees may apply



RGB+Y



PRECISION
COLOR
PLUS

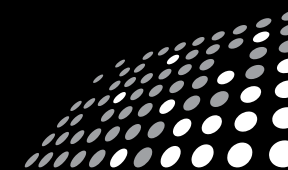


FLUIDMOTION

GEN-TEN
PANEL

FULL ARRAY
LED

LOCAL
DIMMING



INTELLIGENT
VARIABLE
CONTRAST

the technology that brings our magic to life



BUILT-IN WIFI
INTERNET CONNECTIVITY
STREAMING MOVIES AND APPS

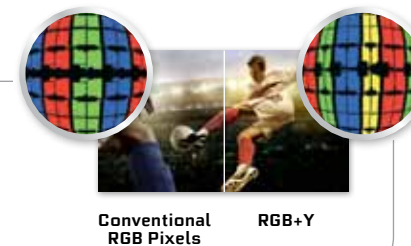


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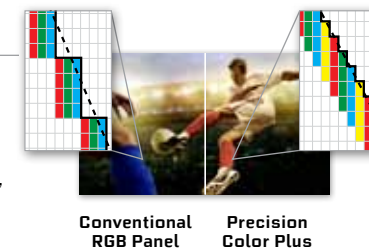
COLOR

The Elite LCD televisions add a yellow sub-pixel to the standard red/green/blue color palette. The addition of the yellow sub-pixel enables the reproduction of a much broader range of colors.



DETAIL

The new Elite LCD panel now places four smaller pixels in the space previously occupied by three standard RGB pixels, enabling image processing with greater precision. With Precision Color Plus, each sub-pixel can be addressed independently, creating more than 8 million dots on the screen.



SMOOTHNESS

Combines an advanced 120Hz system with a unique scanning backlight technology to create a greater than 240Hz effect, which improves picture clarity and smoothness in movies and sports content.



BRIGHTNESS

The Gen-Ten LCD panel uses UV2A technology to achieve a high aperture level. This enables extremely high brightness that uses a unique structure, which allows up to 20% more light to pass through than conventional LCDs.



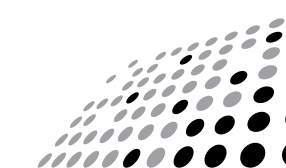
UNIFORMITY

Light Emitting Diodes are evenly dispersed behind a diffuser, resulting in more uniform and brighter lighting.



BLACK LEVELS

LED backlighting offers higher performance. Since the individual zones of LEDs can be dimmed or brightened independently, the picture quality is dramatically improved because black levels are higher.



INTELLIGENT VARIABLE CONTRAST

INTELLIGENT VARIABLE CONTRAST IS WHAT SETS ELITE LCD TVs APART FROM OTHERS IN THE MARKET. COUPLED WITH RGB+Y, THIS UNIQUE TECHNOLOGY ENHANCES COLOR GAMUT RANGE AND AUTOMATICALLY CONTROLS BRIGHTNESS AND BACKLIGHT TO CREATE DEPTH OF COLOR, BRILLIANCE, DETAIL AND BLACK LEVELS.

ONLY TWO SIZES—
EXTRA LARGE
AND LARGE.



ITEM		PRO-70X5FD	PRO-60X5FD	
LCD panel	Size	70" Class (69 1/2" Diagonal)	60" Class (60 1/32" Diagonal)	
	Resolution	2,073,600 pixels (1,920 x 1,080)		
TV Function	TV-standard (CCIR)	American TV Standard ATSC/NTSC System		
	Receiving Channel	VHF/UHF	VHF 2-13ch, UHF 14-69ch	
		CATV	1-135ch (non-scrambled channel only)	
		Digital Terrestrial Broadcast (8VSB)	2-69ch	
		Digital cable** (64/256 QAM)	1-135ch (non-scrambled channel only)	
Audio multiplex	BTSC System			
Audio out	15W x 2 + 15W (WF)			
Terminals	Back panel vertical inputs	HDMI 1	HDMI in with HDCP, Audio in (Ø 3.5 mm stereo jack)	
		HDMI 2	HDMI in with HDCP	
		HDMI 3	HDMI in with HDCP	
		HDMI 4	HDMI in with HDCP	
		HDMI 5	HDMI in with HDCP	
		AUDIO OUT	Audio out (Ø 3.5 mm stereo jack)	
		USB 1 ²	Photo/Music/Video mode, Software update	
	Back panel surface inputs	COMPONENT	COMPONENT in	
		VIDEO 1	AV in	
		VIDEO 2	AV in	
		PC IN	ANALOG RGB (PC) in (15-pin mini D-sub female connector), Audio in (Ø 3.5 mm stereo jack)	
		RS-232C	9-pin D-sub male connector	
	Back panel horizontal inputs	ANT/CABLE	75Ω Unbalance, F Type x 1 for Analog (VHF/UHF/CATV) and Digital (AIR/CABLE)	
		AUDIO IN	Audio in (Ø 3.5 mm stereo jack)	
		DIGITAL AUDIO OUTPUT	Optical Digital audio output x 1 (PCM/Dolby Digital)	
		ETHERNET	Network connector	
		USB 2	Photo/Music/Video mode, Software update	
	OSD language	English/French/Spanish		
	Power Requirement	AC 120V, 60Hz		
Power Consumption	282W (0.13 W Standby with AC 120V)	204W (0.1W Standby with AC 120V)		
Weight	TV + stand	101.4 lbs./46.0 kg	71.7 lbs./32.5 kg	
	TV only	94.8 lbs./43.0 kg	66.1 lbs./30.0 kg	
Dimension ³ (W x H x D)	TV + stand	63 61/64" x 40 3/64" x 13 1/8"	55 1/8" x 34 13/16" x 13 1/8"	
	TV only	63 61/64" x 38 43/64" x 3 1/32"	55 1/8" x 33 7/16" x 3 1/32"	
Operating temperature	+ 32°F to + 104°F (0°C to + 40°C)			

simply the finest television picture



ELITE

*1 Emergency alert messages via Cable are unreceivable.

*2 Skype will be available only for the USB 1 terminal. For details, refer to the following:

- For Skype information (<http://www.skype.com>)
- For Operating Instructions (<http://www.elitelcdtv.com>)

*3 The dimensional drawings are shown on the inside back cover.

• As part of policy of continuous improvement, SHARP reserves the right to make design and specification changes for product improvement without prior notice. The performance specification figures indicated are nominal values of production units. There may be some deviations from these values in individual units.

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